WHAT IS CLAIMED IS:

1. A particle composition comprising:

from about 0.5 to about 95 weight % organically soluble cellulosic material selected from the group consisting of ethyl cellulose and hydroxypropyl cellulose dissolved in

from about 5 to about 99.5% organic solvent selected from organic fragrance chemicals, and/or organic flavor chemicals; and

wherein said particles are approximately from about 1 to about 2000 microns in size.

2. The particle composition of claim 1 further comprising 1-70% of triglyceride oil.

3. The particle composition of claim 1, having a viscosity before particle formation ranging from a thickened liquid to substantially solid material.

4. The particle composition as claimed in claim 1 wherein said particles are from about 500 to about 700 microns in size.

5. The composition of claim 1 further comprising 1-95% of at least one agent selected from the group consisting of solid bulking carriers, solid flavors, solid fragrances, solid functional materials, and colorants.

6. The composition of claim 4 further comprising liquid bulking carriers and liquid functional filler materials.

7. The particle composition of claim 1 wherein the cellulosic content is below about 15%, has a viscosity of from about 100 to about 20,000 mPas and further comprising water soluble encapsulant surrounding said particle.

8. The particle composition of claim 1 wherein said particles comprise approximately from about 5 to about 25 weight % cellulosic material.

9. The particle composition of claim 1 wherein said particles comprise from about 5 to about 15 weight % cellulosic material.

10. The particle composition of claim 1 wherein said particles comprise greater than approximately 25% cellulosic material.

11. The particle composition of claim 1 wherein said particles comprise approximately from about 20 to about 50% cellulosic material.

12. A method of producing particles comprising the steps of:

dissolving, with or without heat as needed, an organically compatible cellulosic material in an organic solvent selected from the group consisting of triglycerides, a flavor material and a fragrance material;

allowing the resultant mixture to equilibrate to a continuous phase product having a desired final viscosity from a thickened liquid to substantially solid; and

forming said continuous phase product into particles of 1-2000 microns in size.

13. The method of claim 12, further comprising the steps of:

incorporating said particles into a foodstuff or a cosmetic product.

14. The method of claim 12 wherein additional agents selected from the group consisting of bulking carriers, solid flavors, solid fragrances, solid functional materials, fillers and colorants are added during formation of the continuous phase product.

15. The method of claim 11 wherein said particularizing step is carried out by one or more of the techniques selected from the group consisting of extrusion, milling, compaction, granulation, spray chilling, emulsification, spray drying, and prilling.

16. The method of claim 12 further comprising coating the particle with a hydrophilic or hydrophobic coating.

17. A liquid flavor system comprising from 80 to about 99.5 weight percent flavor oil and from about 0.5 to about 20 weight percent cellulose polymer.

18. A liquid flavor or fragrance system comprising:

from about 70 to about 97 weight percent flavor oil;

from about 2 to about 30 weight percent emulsifier; and

from about 0.5 to about 10 weight percent cellulose polymer.

19. The liquid flavor or fragrance system of Claim 17 wherein the cellulose polymer is selected from the hydroxypropyl cellulose and ethyl cellulose.

20. The liquid flavor or fragrance system of Claim 18 wherein the emulsifier is selected from mono and di-glycerol esters of fatty acids, polyglycerol esters and sorbitol esters.

21. A chewing gum comprising:

a chewing gum base;

liquid flavor oil of from about 1 to about 5 weight percent of the chewing gum; and

a liquid flavor system of about 1 to about 5 weight percent of the chewing gum, further provided that the liquid flavor system is comprised of greater than about 90 weight percent flavor oil and less than about 10 weight percent cellulose polymer.

22. The chewing gum of Claim 21 wherein the liquid flavor system further comprises an emulsifier.

23. A breath film comprising:

a breath film base material; and

a liquid flavor system of from about 5 to about 13 weight percent of the breath film;

wherein the liquid flavor system, a cellulosic polymer is provided at a level from about 0.1 to about 4 weight percent of the breath film.

24. The breath film of Claim 22 wherein the cellulose material is hydroxypropyl cellulose.